

Ballincollig Carrigaline Municipal District Meeting on 20th April 2018

Vigour – TDF Application

To: Chairperson and Each Member of the Municipal District

Please see below request received for funding to host another Vigour Festival in 2018. I have also attached for your information a copy of the report for the 2017 event as submitted.

Application:

Date for 2018

We are looking at Sunday 16th September for this year's event. We feel that this may be more successful rather than holding it in August when many people with school going children may be on holidays.

Location

We are hoping once the Festival is established that it could be held in various locations throughout Cork County the Summer Months. However at this early stage of the festival we are of the opinion that the Regional Park in Ballincollig remains the best location for the Festival. This location worked fantastically well last year and was a major contributor to the success of the festival. There are many queries and demands from locals in Ballincollig regarding the holding of the festival again in Ballincollig this year. All those who provided the events throughout the day last year as well as those who provided stands are again interested in being involved this year. We as organisers on a completely voluntary basis spent much time building relations with these operators and we want to maintain this relationship given that there is a demand for the festival within the Ballincollig Community again. Once the festival gains more exposure and a demand is created in other locations then we would look at holding the festival elsewhere.

Coordination

Last year, there were 4 main coordinators of the festival:

- Niall O'Callaghan, Everyday Nutrition, Fitness & Wellbeing,
- Jen O'Callaghan, Everyday Nutrition, Fitness & Wellbeing,
- Catherine Hassett, Ballincollig Health & Wellbeing Magazine,
- Anthony Buckley, Cork County Council, Physical Activity & Wellbeing Office.

Everyone gave of their own time in organising the festival and contributed many hours in this coordination. While much of the same core group may remain involved, we shall look for more assistance in the coordination of the event.

Budget

The overall cost of the event last year was approx. €12,000. We did have a residual of approx. €800 which we donated to 4 different charities:

- Irish Guide Dogs for the Blind.
- Westgate Foundation.
- Ballincollig Tidy Towns.
- Ballincollig First Responders.

From the lessons learned last year we will need to increase our budget for security and stewarding as this was very much under resourced at the last event.

Sponsorship & Support

We are very grateful to last year sponsors; the major one was Cork County Council, granting €3,000 towards the festival. We would be very grateful if Cork County Council would be in a position to provide funding of a similar nature and would welcome more if it was available.

I would be delighted to come along to present to Members or Officers of Cork County Council to go into more detail and answer any questions that may arise.

Should you have any further queries in the meantime, please do not hesitate to contact me.

Many thanks
Kind Regards
Niall

Niall O'Callaghan

Director

Everyday NFW

<http://www.everydaynfw.com/>

It is a matter for Members to decide if you wish to provide funding towards another event and if so what level of funding should be provided.

Kevin O' Regan
Municipal District Officer
20th April 2018