



Music in Community (MIC) is an unincorporated, not-for-profit, charitable organisation established to promote, advance the teaching, learning and appreciation of music, with emphasis on and through the performance of music with the aim of to combating disadvantage among the young, the old and the socially disadvantaged and to encourage their greater integration and social inclusion within the local community.

Ballincollig Music Festival for All

Monday 30th June, saw the inaugural MIC festival in Ballincollig. This was held as a pilot one day festival to explore the potential for this type of event and its ability to achieve stated goals. Over 35 musicians interacted with the community Ballincollig. Across the whole community. Music was performed in The Westgate Foundation, the Ballincollig Family Resource Centre, interactions were staged between groups from Aisling Community Access Program and Headway and impromptu performances was staged throughout the wider community. It was

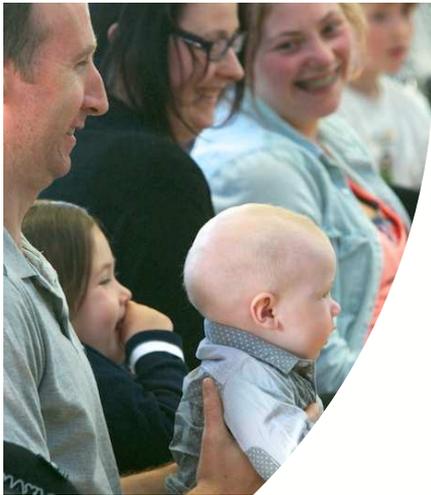
possible to hold this Festival as a result of support from Cork County Council and the local business community. This festival which proved extremely successful in achieving its core aim:

Our goal throughout the day was to shine a musical light into all corners of the community; to allow those without the means, to experience the therapeutic & restorative power of music. Creating a welcoming environment with music to improve the lives of those involved through listening, appreciation, and participation, in so doing enriching their lives.



MUSIC WATCH

FOUR MUSICAL GROUPS FROM VERY DIFFERENT MUSICAL STYLES AND BACKGROUNDS JOINED FORCES UNDER THE MIC ORGANISATION TO PROVIDE MUSIC TO FIVE BALLINCOLLIG COMMUNITY GROUPS AND THE BALLINCOLLIG PUBLIC AT LARGE. SUPPORTED BY CORK COUNTY COUNCIL AND LOCAL BUSINESSES



MUSIC IN COMMUNITY FESTIVAL MAY 2014 EVENT REPORT

To establish, promote, manage, maintain and assist in promotion of music in the City and County of Cork

The Musical groups involved with the days events were:

Cork Youth Chamber Orch
A 20 piece stringed orchestra which performs to a very high standard under conductor Tom Crowley

The Acadia Fiddlers
A lovely all girl group from Canada, not only can they sing but they can dance as well!

Ballincollig Comhaltas
Formed in 1975 the group boasts a large membership of adults & children

The White Horse Guitar Club
A crew of not so young Gentlemen who meet to play and entertain. Americana Music is the staple diet for this group.

Musical events were held at:

**Westgate Foundation Center
The Family Resource Center
The White Horse Inn**

The groups performed at public Ballincollig Shopping Center, AIB Ballincollig, and Nosh + Coffee.

Festival Closing Concert was held at:
Gaelscoil Uí Ríordáin

The Festival day events were coordinated by the Music In Community Committee:

**Joe Philpott
Joe Carey
Adrian O'Mahony**

For much of the day, activities were being held simultaneously throughout the town. A High level of planning and logistical coordination went into making the Festival a success.

WHAT THEY SAID:

Noel Byrna,
CEO Westgate Foundation



We would like to compliment the musicians for the enjoyment and pleasure given to our clients at Westgate Foundation.

We have had very positive feedback and many comments that reflect the talent and appreciation of the group. The music was very therapeutic.

WHAT THEY SAID:

*The Rehabilitation Team,
Headway*



Headway's main objective is to bring about positive change in the lives of those affected by an acquired brain injury. Participating in this activity has indeed provided a positive experience for all clients particularly in relation to inclusion, social activity and providing everybody with an opportunity to be immersed in music and all its benefits.

Community Groups Participating in MIC Festival

Headway

Headway offers a range of assessments and help for people affected by brain injuries including social work and support for family members. They provide Psychological services, rehabilitative training, and vocational training from its centre in Ballincollig for anyone who has suffered from Brain injury. The group were welcomed at the White Horse Inn, with a concert by the Acadian Fiddlers.

Aisling Community Access Programme

supports adults with intellectual disabilities to develop valued social roles and to access mainstream community-based supports and services. The Cork Youth Chamber Orchestra performed for this group, at the White Horse Inn and the response was really special, with

one companion saying that the person in their care is normally extremely vocal and she was amazed at how he had listened quietly and attentively to the orchestra. Live Orchestral music was obviously a new experience for this participant. If this was the only person touched by the festival then we regard it as having been a successful event.

Westgate Foundation

Established in 1985 and now situated in a peaceful haven in the heart of Ballincollig Village, this beautiful complex is home to 36 state of the art sheltered housing units for senior citizen residents.

Providing much needed facilities for the community, such as running social and non-social housing schemes, extensive day-care facilities, transport services, counselling and a reliable and popular community catering service. This was a different experience for our Acadian Fiddlers and they entertained the residents to music and dance from Canada.

Ballincollig Family Resource Center

SECAD's community support work includes capacity building for community groups, investment into community facilities and amenities, village enhancement and working with specific initiatives such as a youth film project, a men's shed, a youth mental health project and sports development. They prioritise people and disadvantaged communities, which means they target those furthest from access to education, training and employment, and those at highest risk of social exclusion. Both the Chamber Orchestra, and Guitar Club performed here on the afternoon of the concert.



WHAT THEY SAID:

Ursula Donlon
Community Facilitator
Aisling Community Access



This Festival was hugely beneficial and enjoyable to our service users in that many of them would not have opportunity to enjoy live music or different types of music in their day-to-day lives.

Users were provided with various instruments that allowed them to participate at their ability level.

Promotion of this festival was achieved by use of Printed posters and a 5,000 flyer drop throughout Ballincollig. Posters were erected throughout the town. The cost of printing was very kindly sponsored by **City Life Wealth Advisors**. Participating Community groups also promoted the events within their organisations. Social media was used to promote the events, with Facebook being selected as the most suitable vehicle for this. Being the first such festival we were very pleased with the attendance at all events.



Estimated attendance:

White Horse Inn events: 120
Ballincollig Shopping Centre: 100
Westgate Foundation: 50
Family Resource Centre: 140
AIB, Nosh + Coffee: 80
Closing Concert: 160

Total: 650 people in Ballincollig benefited from this MIC Festival

The Festival was brought to a close at **Gaelscoil Uí Ríordáin** where all these talented groups came together for a memorable Finale Concert.

The various groups came together to give a very appreciative audience a taste of Irish Trad, Americana, Canadian Trad, and Classical Music.

We are very encouraged by the result of this pilot, and we hope that we will be able to secure sufficient funding to expand this festival to a week long series of events next year.

It is our hope to be able to secure support to bring in top Irish and International artists for our next festival.

MIC will hold a day long training module in late November, with the aim of enabling local musicians to become active in music in health and the community.

If you pledged to sponsor this festival or would like to support the organisation please forward your sponsorship or donation to:

Music In Community
AIB Bank Ballincollig
Account No. 31113035
IBAN: IE65 AIBK 9340 1131 1130 35
BIC: AIBKIE2D



SPONSORS:

This project could not have been held without the assistance of the



Thank you also to our sponsors from the business community:

City Life Wealth Advisors
Coolgrey Design
Ballincollig Shopping Centre
AIB Ballincollig
Nosh & Coffee
The White Horse
Crowley Solicitors

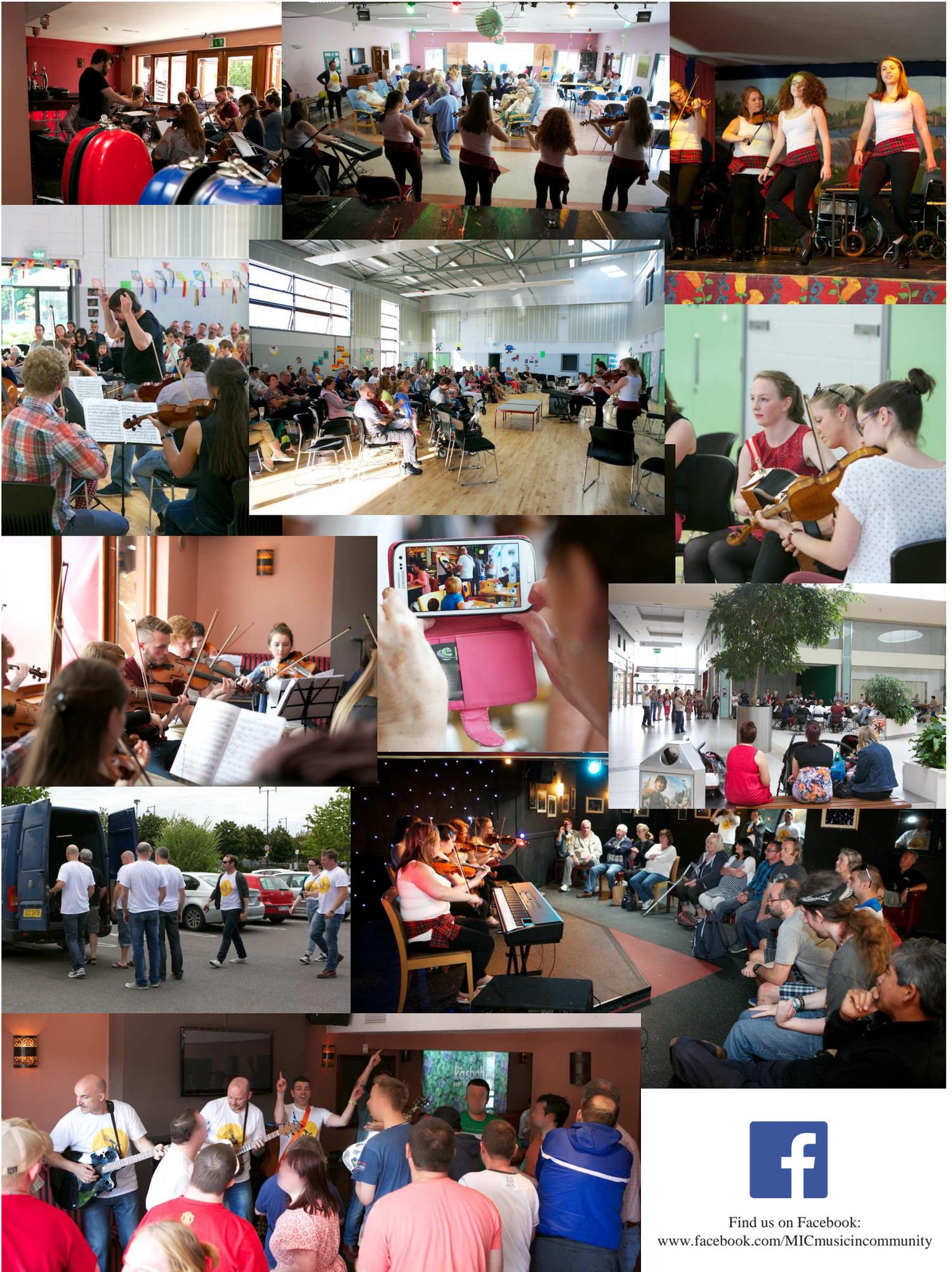
Ó'Crualaí Butchers & Delicatessen
Mark O'Keeffe & Company

WHAT THEY SAID:

Lorraine
Ballincollig Family Resource
Centre Ltd



The Music In Community Staff's enthusiasm and passion for what they do encourages participation from all age groups. Their Programme is designed to positively contribute to the ethos of community development and well being. The users of our centre have expressed great enjoyment from this Festival



Find us on Facebook:
www.facebook.com/MICmusicincommunity